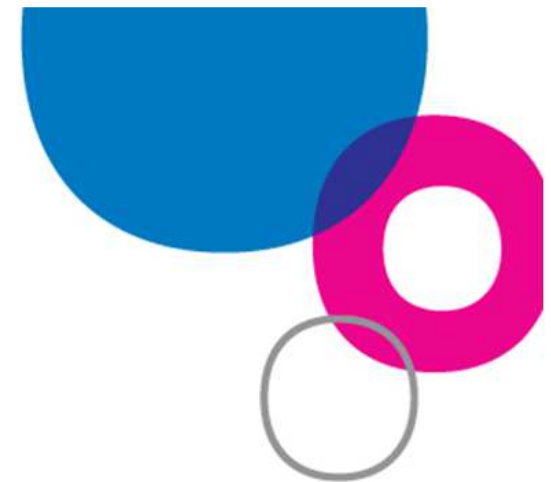


**The Belt and Road:
Sailing Through the International
Logistics and Maritime Hub
– Hong Kong**



**Hong Kong as Asia's
Digitized Supply Chain Hub**

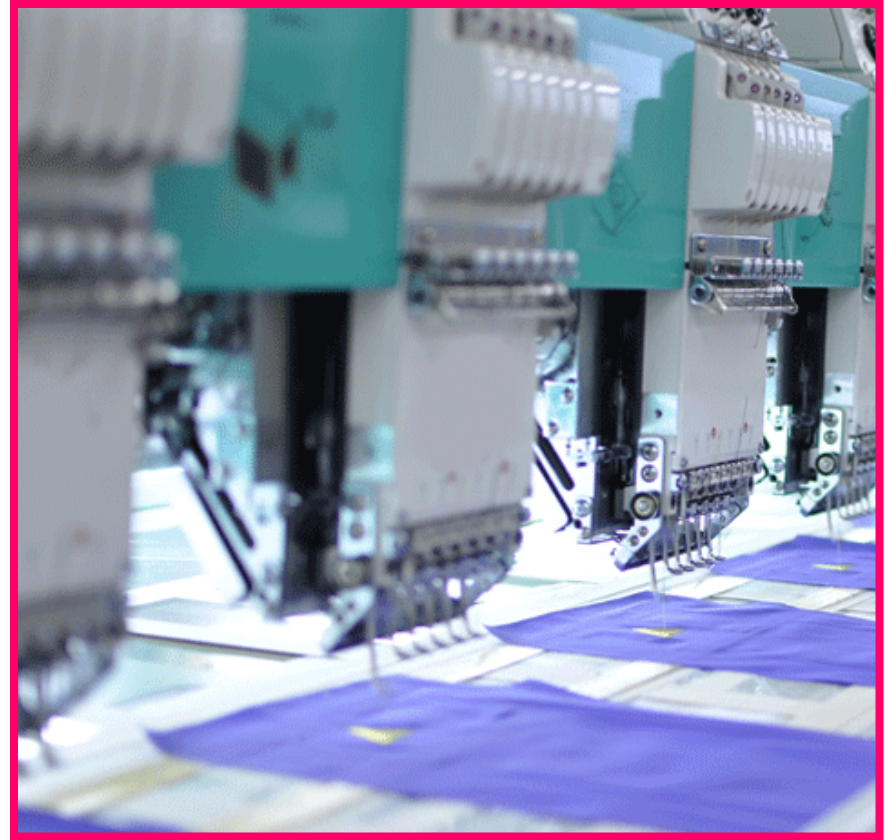
**Tommy Lui
Li & Fung**

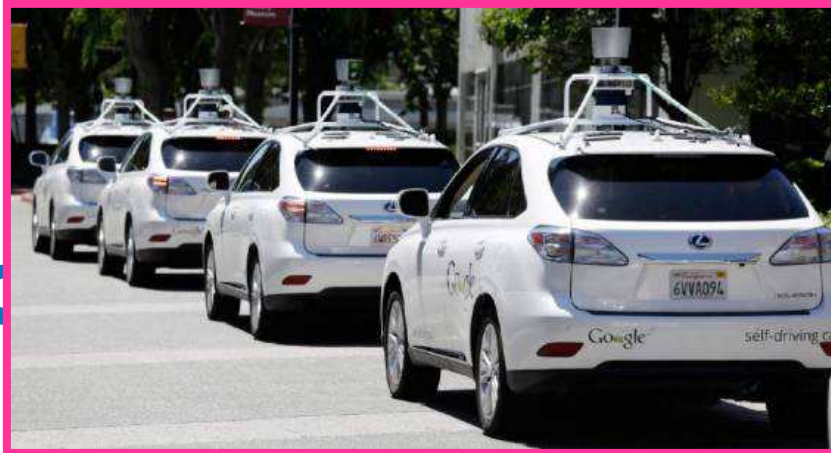
Hamburg, Sept 29, 2016



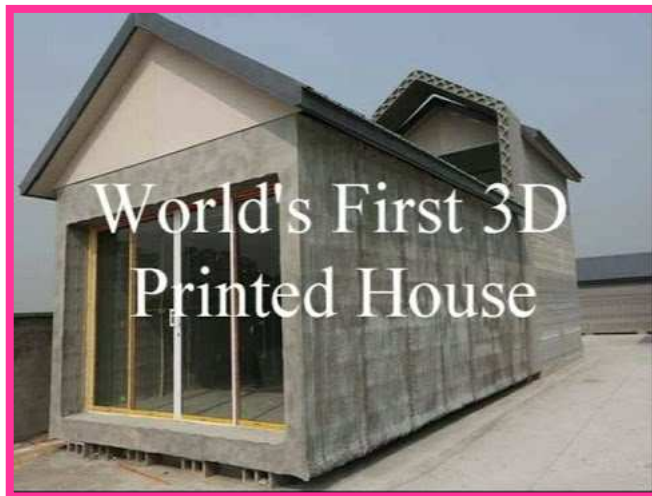


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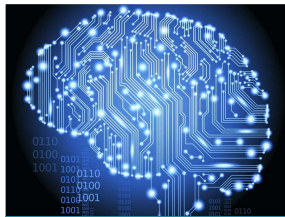
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HKTDC
香港貿發局

Convergence of Emerging Technologies



Artificial Intelligence



Robotics



Data Science



3D Printing



Internet of Things



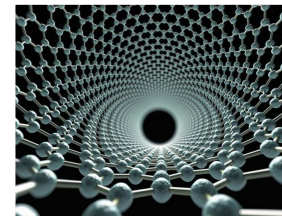
BioTech & Bioinformatics



Medicine Technology



Virtual Reality



Nano Technology



Energy Technology

HONG KONG



DIGITAL disruption

1. Everything is becoming digitized

2. Everything and Everywhere is connected

3. Everything is being shared via the Cloud

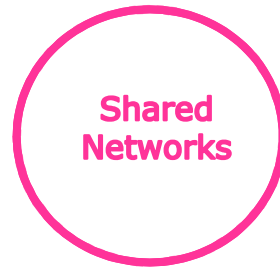
4. Everything is personalized

5. Everything is directly available

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New Digital Economy needs Digitized Supply Chains



Supply Chain Features



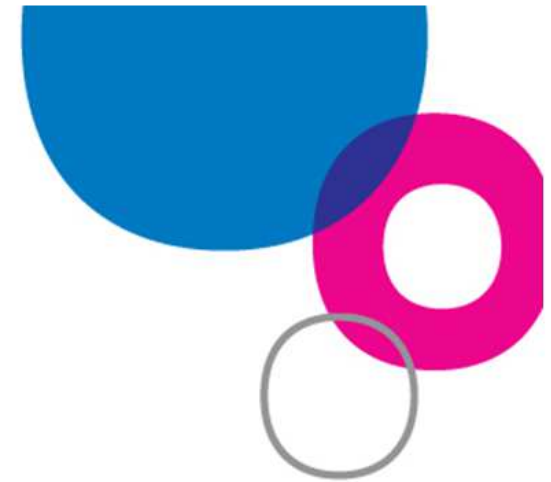
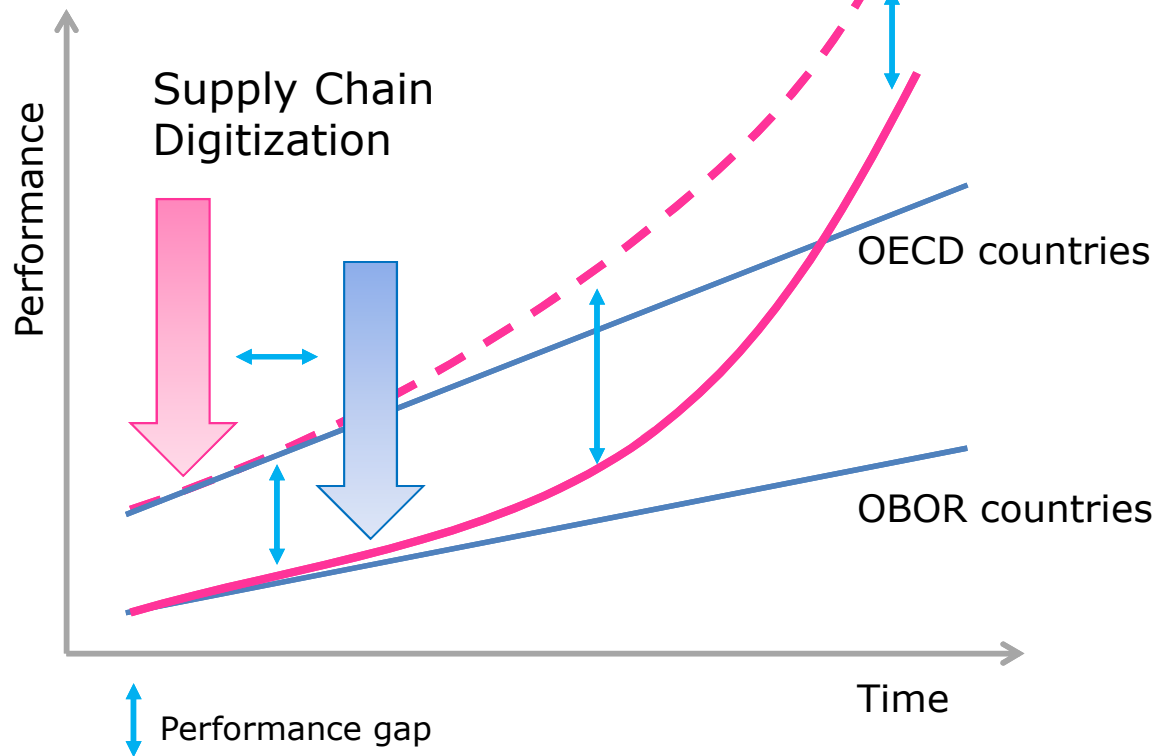
Supply Chain Capabilities

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Role of Hong Kong (HK) in Digitizing OBOR Supply Chains

OBOR = One Belt One Road



HK's Competency in Digitizing OBOR Supply Chains

Proven Experience & Track Record in OBOR

Knowledge of China, Business and Technology

Professional and SCM Expertise





LI & FUNG as a Case Study

Over 90% of LF products are sourced from OBOR countries

Global Network covering 40 countries + O2O SCM Portal + 45K employees

- EUROPE**
- Bulgaria
 - France
 - Germany
 - Italy
 - Jordan
 - Lithuania
 - Netherlands
 - Portugal
 - Romania
 - Spain
 - Turkey
 - UK

- ASIA**
- Bangladesh
 - Brunei
 - Cambodia
 - China
 - Hong Kong
 - India
 - Indonesia
 - Japan
 - Korea
 - Macau
 - Malaysia
 - Pakistan
 - Philippines
 - Singapore
 - Sri Lanka
 - Taiwan
 - Thailand
 - Vietnam

- THE AMERICAS**
- Brazil
 - Chile
 - Dominican Republic
 - Guatemala
 - Honduras
 - Mexico
 - Nicaragua
 - Peru
 - USA



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HK as Asia Digitized Supply Chain Hub

Value for our Customers

MGB METRO GROUP Buying HK Limited (MGB), with its headquarters in Hong Kong, is a wholly owned subsidiary of the METRO GROUP. As a professional sourcing organization of the Group, it is responsible for the international procurement for the sales.

Business

Our milestone

GS1 Hong Kong has a remarkable heritage of success and innovation

With a global network and local focus, GS1 Hong Kong is in a unique position to help companies transform challenges into opportunities. Through the decades, GS1 Hong Kong has demonstrated a strong commitment to assisting Hong Kong enterprises become globally competitive by adopting supply chain standards.

- Era 1 - The Rise of Unique Product ID - Barcode
- Era 2 - Revolutionized Data Exchange
- Era 3 - Fueling Supply Chain Growth
- Era 4 - RFID and IoT Technology to Connect the World
- Era 5 - Omni-channel Convergence

Industry Standard

PROFILE

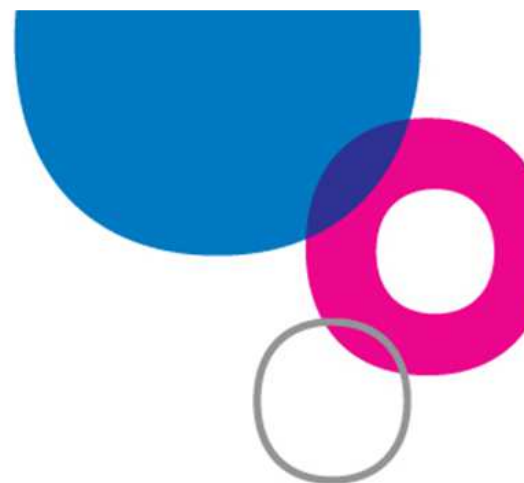
The Hong Kong R&D Centre for Logistics and Supply Chain Management Enabling Technologies (LSCM R&D Centre) was founded in 2009 with funding from the Innovation and Technology Fund of the HKSAR Government. Since its inception, the LSCM R&D Centre's mission has been to foster the development of core competences in logistics and supply chain related technologies and to facilitate the adoption of these technologies by industries in Hong Kong and mainland China.

The Centre is hosted by three leading universities in Hong Kong, namely the University of Hong Kong, the Chinese University of Hong Kong, and the Hong Kong University of Science and Technology. The establishment of the Centre marks the realisation of the concerted effort and enthusiasm on the part of the government, industry, academia and research institutes.

Technology

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Q & A

