



think
ASIA
think
**HONG
KONG**



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REPORT
September 2017
London



Campaign Highlights

2,100+
trade participants

90%
rated the overall event
"Excellent" or "Good"

78%
reflected that they would
consider doing business
through Hong Kong

16
Hong Kong Partners

62
supporting organisations
from the UK

970+
news clippings

28
journalists from Hong Kong
and the UK

170
Hong Kong and
Chinese mainland delegates

220+
business matching meetings

550+
distinguished Hong Kong
Dinner guests



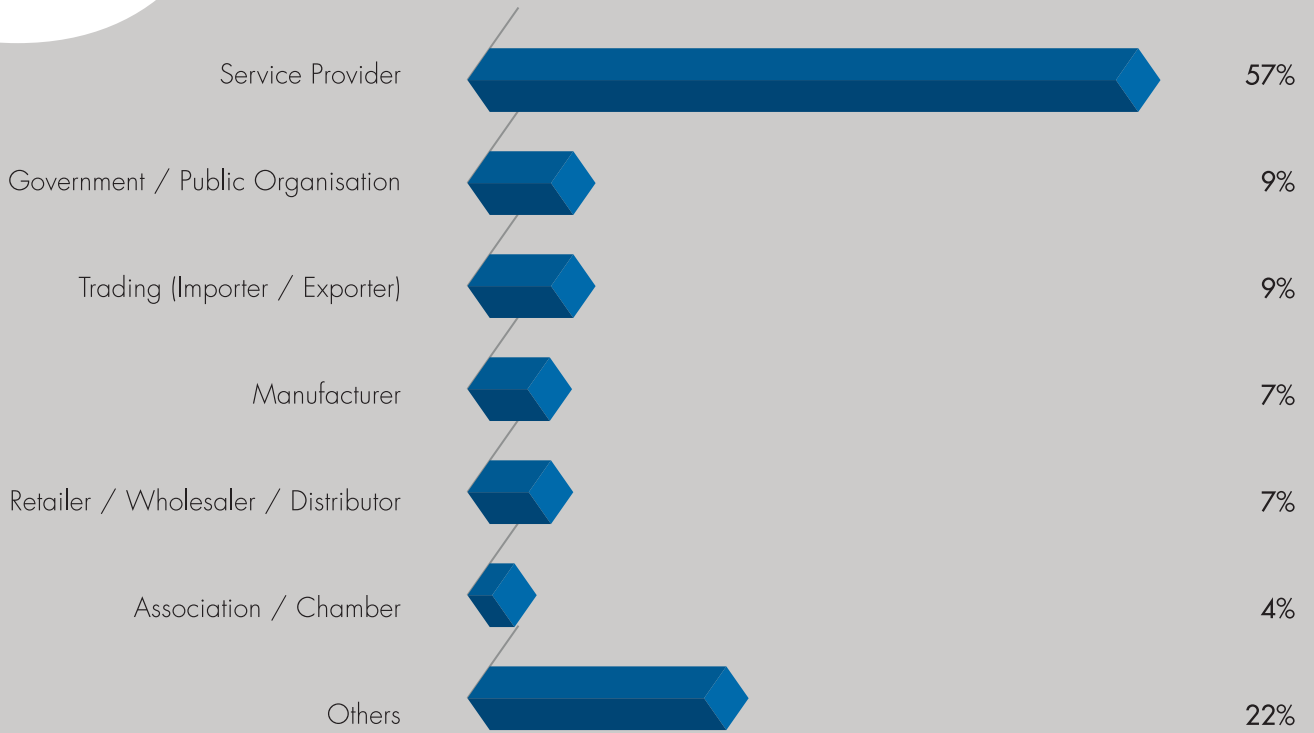
About Think Asia, Think Hong Kong

As Asia continues to drive the global economy's growth, British companies keen on exploring new business opportunities in the East can partner with Hong Kong, Asia's international trade and financial centre, in their search for success.

Following the overwhelming response in the UK, Japan, USA, France, Italy, Canada and Germany, **Think Asia, Think Hong Kong** revisited the city of London, UK in 2017. Proudly organised by the Hong Kong Trade Development Council and supported by various business organisations, **Think Asia, Think Hong Kong** once again presented a wealth of valuable information and tremendous opportunities through an array of activities.



Nature of Business of Participants



MAIN SYMPOSIUM



Renowned Speakers



Carrie Lam Cheng Yuet-ngor, GBM, GBS
Chief Executive
Hong Kong Special Administrative Region
of the People's Republic of China



Margaret Fong
Executive Director
Hong Kong Trade Development
Council



Greg Hands MP
Minister of State in the Department
for International Trade



Graham Cardledge, CBE
Chairman
Benoy



Laura M Cha, GBM, GBS, JP
Chairman
Financial Services Development
Council Hong Kong



Norman T.L. Chan, GBS, JP
Chief Executive
Hong Kong Monetary Authority



Victor Chu
Chairman
First Eastern Investment Group



Deborah Dawton
Chief Executive
Design Business Association



Douglas Flint, CBE
Group Chairman
HSBC Holdings plc



Fu Yuning
Chairman
China Resources (Holdings) Limited



Alex Gong
Global Partner & Executive Director
Fosun Group



Gregory Hodkinson
Chairman
ARUP Group Limited



Jeffrey Lam Kin-fung, GBS, JP
Non-Official Member of Executive
Council of the Hong Kong Special
Administrative Region



Lee George Lam
Chairman
Hong Kong Cyberport



Li Xiaopeng
Vice Chairman & Group President
China Merchants Group Limited



Frederick Ma, GBS, JP
Chairman
Mass Transit Railway
Corporation Limited



Meng Shusen
President
China Unicom Global Limited



Lord Sassoon
Chairman
China-Britain Business Council

THEMATIC SESSIONS



Top Quotes

“Belt and Road is a fantastic opportunity to promote greater trade, connectivity and integration across Asia, Europe and Africa. Hong Kong is a key junction in this modern Silk Road.”

Greg Hands MP

Minister of State in the Department for International Trade

“Hong Kong is buzzing, active and at the cutting edge of innovation and the best bridge to China and other parts of Asia”

Victor Chu

Chairman, First Eastern Investment Group

“Asia provides a momentum while Hong Kong provides a bridge to the world.”

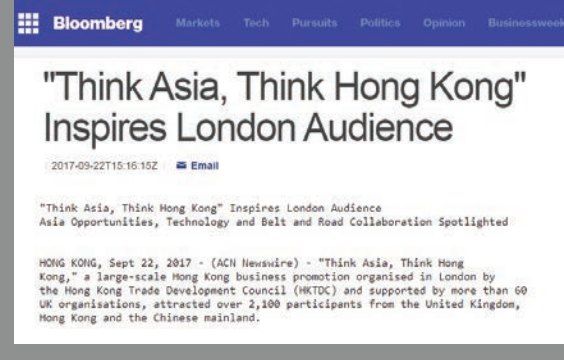
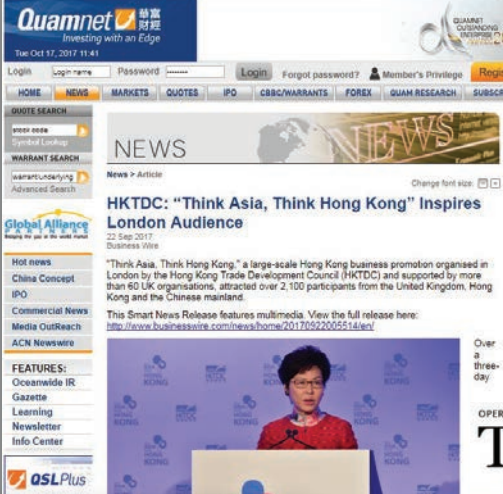
Alex Gong

Global Partner & Executive Director, Fosun Group

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貿發局：公投脫歐後 英中小企積極落戶香港

【明報專訊】今年英國公投決定脫歐，華市場意料之外，隨着船隻落貨，貿發局總局方英文表示，今年貿發局於倫敦舉辦的年度推廣活動中，更見英國中小企對在亞洲發展興趣，當中以金融科技、電子市場推廣、基礎等公司為主，認為脫歐令公司離歐對的舒適區，她指去年在港註冊的英國公司數目上升4%至逾600家，當中超過50%以香港為基礎總部。

方英文表示，今年貿發局在倫敦的推廣活動中，有三分之一成為新會員，她指英國的金融科技企業比香港地得更新，這些企業等香港的舉動，主要是希望將來可以擴展內地市場，但視乎內地法例不健全及監管不透明的情況下，英國企業更傾向為香港，仍「半數到內地」。



OTHER EVENT SNAPSOTS



HONG KONG PARTNERS



SUPPORTING ORGANISATIONS

Association of British Insurers ABI
 Association of International Accountants
 Branded Content Marketing Association
 Bristol & West of England China Bureau
 British Allied Trades Federation
 British Private Equity & Venture Capital Association
 Business West
 Cambridgeshire Chambers of Commerce
 Chamber International
 Chartered Institute of Arbitrators
 Chartered Institute of Architectural Technologies
 China Chamber of Commerce in the UK
 China UK Business Association
 China Ventures
 China-Britain Business Council
 Chinese Association of Financial Executives in the UK
 Chinese Shipping Association in London
 Confederation of British Industry
 Confederation of Chinese Business UK
 Connect China
 Department of International Trade

Design Business Association
 Dublin Chamber of Commerce
 Engineering Industries Association
 Enterprise Nation
 Financial IT
 FinTech Connect
 FintNews
 Foreign and Commonwealth Office
 Giftware Association
 Glasgow Chamber of Commerce
 Greater Manchester Chamber of Commerce
 Herfordshire Chamber of Commerce
 Hong Kong Association
 Hong Kong Institution of Engineers, UK Chapter
 Hong Kong Society
 Hong Kong-UK Business Forum
 Innovate Finance
 Institute for Collaborative Working
 Institute of Chartered Accountants in England and Wales
 Institute of Chartered Shipbrokers
 Institute of Export

International Association of Dry Cargo Shipowners
 International Business and Diplomatic Exchange
 International Entrepreneurs Association
 International Federation of Warehousing and Logistics Associations
 International Capital Market Association
 IoD City
 Join-in-China
 Licensing Industry Merchandisers' Association
 London & Partners
 London Chamber of Commerce and Industry
 London Metal Exchange
 Maritime UK
 Sheffield City Council
 Shipping Professional Network in London
 Suffolk Chamber of Commerce
 techUK
 The Baltic Exchange
 The Corporation of Lloyd's
 The Great Britain-China Centre
 The Law Society of England & Wales

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Japan
 is the next stop!
 November
 2018

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