



Hong Kong: Your Ideal Partner

Think Asia, Think Hong Kong Los Angeles
June 14, 2013



Business Environment

- **World's Freest Economy**
2012 Index of Economic Freedom – The Heritage Foundation and Wall Street Journal
- **World's Most Competitive Economy**
World Competitiveness Scoreboard 2012 – International Institute for Management Development (IMD)
- **World's Most Globalized City**
Ernst & Young 2013 report "Looking beyond the obvious: Globalization and new opportunities for growth"
- **World's 2nd Best 'Country' for Business**
Forbes Financial Magazine – Best Countries for Business 2011
- **World's 2nd Lowest Business Risk**
Opacity Index – Milken Institute
- **World's 3rd Largest FDI Recipient, 2nd in Asia**
World Investment Report 2011 – United Nations Conference on Trade & Development (UNCTAD)
- **Asia's Best Judicial System and Corporate Governance**
Political & Economic Risk Consultancy; CG Watch 2007 – Asian Corporate Governance Association
- **Asia's Best Shopping, Nightlife, and Vibrant City Life**
Global Online Consumer Survey on Travel & Tourism – CNN International

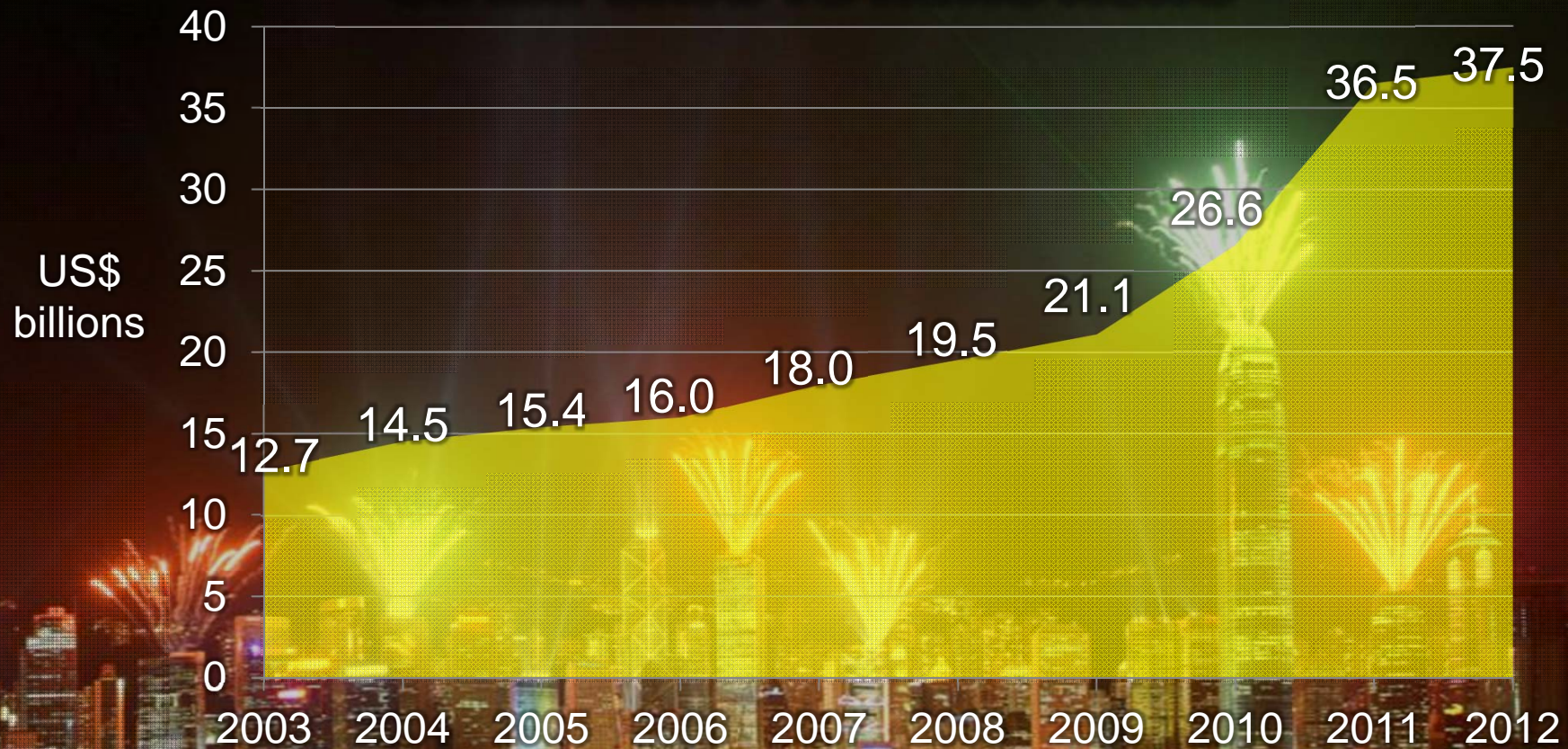
Platform for US SMEs

- Business-friendly environment
- English
- Stable currency pegged to US\$
- Strong rule of law, corporate governance
- Service providers
- Large, active AmCham
- 'Asia's World City' (large expat community)
- Regional hub
- Transportation and logistics center
- Financial center
- Trade show center



U.S. Exports to HK have Tripled

US EXPORTS TO HONG KONG



Source: Foreign Trade Division, U.S. Census Bureau.

U.S. Export Markets

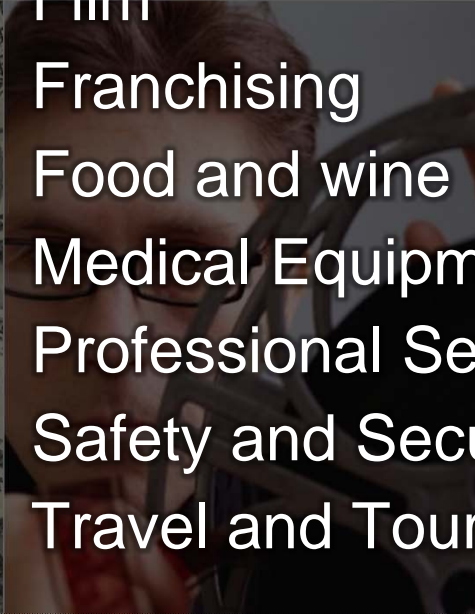
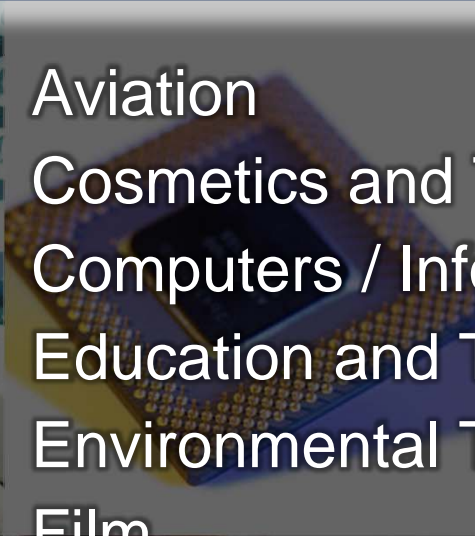
US EXPORT MARKETS

unit: US\$ billions

RANK	MARKET	2011	2012	% CHG	% TOTAL
	World	1,480.4	1,546.5	4.5%	100.0%
1	Canada	280.9	291.8	3.9%	18.9%
2	Mexico	198.4	216.3	9.1%	14.0%
3	China	103.9	110.6	6.4%	7.2%
4	Japan	65.7	70.0	6.6%	4.5%
5	United Kingdom	55.9	54.8	-1.9%	3.5%
6	Germany	49.2	48.8	-0.8%	3.2%
7	Brazil	42.9	43.7	1.8%	2.8%
8	South Korea	43.4	42.3	-2.5%	2.7%
9	Netherlands	42.4	40.7	-3.9%	2.6%
10	Hong Kong	36.4	37.5	2.8%	2.4%

Best Opportunities

- Aviation
- Cosmetics and Toiletries
- Computers / Information Technology
- Education and Training
- Environmental Technologies
- Film
- Franchising
- Food and wine
- Medical Equipment
- Professional Services
- Safety and Security Equipment
- Travel and Tourism



U.S. Commercial Service

- The U.S. Government's lead trade and investment promotion agency
- Part of the U.S. Department of Commerce International Trade Administration
- Provides services to help U.S. companies do business in international markets.
- 107 domestic offices (USEACs) and 130 overseas offices



Services

- Trade Counseling
 - Market Intelligence
 - Business Matchmaking
 - Advocacy and Commercial Diplomacy
 - Trade and Investment Promotion Programs
- 
- A photograph of two business people shaking hands, symbolizing a deal or agreement. The image is overlaid with a semi-transparent dark blue rectangle containing a list of services. The background is a close-up of hands in business suits, with one hand resting on the other's shoulder, suggesting a firm handshake or a supportive gesture.

CS Hong Kong Team



Global Network



U.S. Network

ALABAMA

Birmingham

ALASKA

Anchorage

ARIZONA

Phoenix
Scottsdale
Tucson

ARKANSAS

Little Rock

CALIFORNIA

Fresno
Los Angeles (Downtown)
Los Angeles (West)
Newport Beach
Oakland
Ontario
Sacramento
San Diego
San Francisco
San Jose
San Rafael
Ventura County

COLORADO

Denver

CONNECTICUT

Middletown

DELAWARE

Served by Philadelphia, PA

DISTRICT OF COLUMBIA

Served by Arlington, VA

FLORIDA

Clearwater
Fort Lauderdale
Jacksonville
Miami
Orlando
Tallahassee

GEORGIA

Atlanta
Savannah

HAWAII

Honolulu

IDAHO

Boise

ILLINOIS

Chicago
Libertyville
Peoria
Rockford

INDIANA

Indianapolis

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Des Moines

KANSAS

Wichita

KENTUCKY

Lexington
Louisville

LOUISIANA

New Orleans

MAINE

Portland

MARYLAND

Baltimore

MASSACHUSETTS

Boston

MICHIGAN

Detroit
Grand Rapids
Pontiac

MINNESOTA

Minneapolis

MISSISSIPPI

Jackson

MISSOURI

Kansas City
St. Louis

MONTANA

Missoula

NEBRASKA

Omaha

NEVADA

Las Vegas
Reno

NEW HAMPSHIRE

Portsmouth

NEW JERSEY

Newark
Trenton

NEW MEXICO

Santa Fe

NEW YORK

Buffalo
Harlem
Long Island
New York
Rochester
Westchester

NORTH CAROLINA

Charlotte
Greensboro
Raleigh

NORTH DAKOTA

Fargo

OHIO

Cincinnati
Cleveland
Columbus

OKLAHOMA

Oklahoma City
Tulsa

OREGON

Portland

PENNSYLVANIA

Philadelphia
Pittsburgh

PUERTO RICO

San Juan

RHODE ISLAND

Providence

SOUTH CAROLINA

Charleston
Columbia
Greenville

SOUTH DAKOTA

Sioux Falls

TENNESSEE

Knoxville
Memphis
Nashville

TEXAS

Austin
El Paso
Grapevine
Houston
Midland
San Antonio

UTAH

Salt Lake City

VERMONT

Montpellier

VIRGINIA

Arlington
Richmond

WASHINGTON

Seattle
Spokane

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Welcome to the U.S. Commercial Service Hong Kong



The U.S. Commercial Service is the U.S. government's international trade promotion agency. With 105 offices in the United States and more than 75 offices around the world, we are your best link to U.S. suppliers and potential partners.

The U.S. Commercial Service in Hong Kong assists U.S. exporters by providing market research, trade leads, business matching and promotion through our various trade promotion programs. We also help Hong Kong companies identify potential American business partners, and source U.S. products and services. Our [Commercial Officers and Specialists](#) stand ready to guide you, in international business transactions, from initial information gathering to final product delivery.

Upcoming Events and Activities

August 23-25, 2012

Natural Products Expo Asia





Thank You!



U.S. COMMERCIAL SERVICE HONG KONG

TEL: (852) 2521-1467

EMAIL: office.hongkong@trade.gov

WEBSITE: <http://export.gov/hongkong>